

European Founders For Youth - Our Offer

Motivation

EFFY is a non-profit organization with the goal of educating high school students on the topic of entrepreneurship and the startup world. We invite founders to schools, where they conduct free workshops for students. Due to the current situation in Austria, we have adapted our offer to homeschooling. Instead of a workshop on school grounds, we are offering a **free e-learning package** and online workshops. Our team consists of 25 volunteers that have long standing experience in the startup field and the educational sector.

In hindsight, we have found that we would have liked to learn more about these topics and talked to people with experience working at or founding startups during our school days. We have made it our mission to help students find their vocational passion and we encourage them to follow it regardless of education, family background or financial status. Our goal is to inspire, never to advertise or sugarcoat the realities of founding and working in a startup.

Contents

Our online offer is designed to complement the geography and economics high school syllabus but can also be used in other subjects. Our program focuses on central questions like:

- Primary reasons for founding startups? / Why are startups founded?
- What are the risks and most common mistakes that happen whilst founding a startup?
- How did startups like Uber, Airbnb & Instagram become such a central part of our life?

Format & Framework

We use our extensive network of EFFY partners – entrepreneurs, founders & startup employees to make the workshops and teaching materials as authentic as possible. The e-learning package was developed together with educators and founders. It is primarily designed for students attending the last 3 grades in high school and vocational schools. It consists of the following materials:

- **Live Online Workshop** - 45-minute live videos with founders that represent the basis for the e-learning package. Our startup-veterans discuss the topics mentioned above and share their personal experiences of the startup world. Students are free to ask questions using the live chat. The online workshop dates will be communicated to you via email and can also be found on our website. At the scheduled times the videos can be accessed with this link: [Link to our Youtube Channel](#)
- **Handout** with general information on founding a company and a business model example.
- **Questionnaire** that can be completed with the help of the online workshops and handout. Additionally, we have prepared for the questionnaire to be integrated to your students' Moodle.
- **Social Media Channels** where students can find additional information, videos, profiles and more.

Offer & Booking information

We are delighted that you are interested in a cooperation with European Founders For Youth. We are proud to offer our services completely free of charge. The EFFY e-learning package can be booked through our website www.go-effy.eu, [this form](#), one of our team members or via workshops@go-effy.at.